Table of Contents

About INORMS 2018 4
Objectives of INORMS 2018 5
Theme Topics // Keynote Speakers 5
Host Organisation 6
Supporting Bodies 6
Who Will Attend? 7
Geographical Spread for INORMS 2018 7
National Organising Committee 8
International Reference Group 8
Sample Programme 9
Key Dates 9
Value Proposition 10
Reasons to Partner with INORMS 11
Partnership Package Opportunities 12
Principle Partners 13
Executive Partners 15
Associate Partners 17
Sponsored Lunchtime Symposium 18
Exclusive Breakfast Sponsored Session 19
Congress Gala Dinner 19
Individual Partnership Opportunities 20
Advertising Opportunities 21
Exhibition Opportunities 22
Exhibition Floorplan 23
Booking Contract 24
The International Network of Research Management Societies (www.inorms.net) was formed in 2001 to bring together 17 research management societies and associations from across the globe. Its purpose is to enable interactions, the sharing of good practice, and encourage joint activities between the member societies, to the benefit of their individual members.

Every two years, INORMS holds a Congress for its members, hosted by one of its affiliated societies, creating an exciting opportunity for research leaders, managers and administrators from all over the World to come together, form friendships, share their knowledge, discover best practice and discuss prominent issues of the day.

In 2018, between 4 and 7 June, the INORMS Congress will take place in Scotland’s capital, one of the most beautiful cities in the world, at the acclaimed Edinburgh International Conference Centre (EICC). Proud of its Scottish culture and identity, Edinburgh is a truly international city, welcoming the world every August with its world-famous International Festival.
INORMS 2018 will feature internationally-renowned plenary speakers, alongside a wide variety of workshops and seminars, opportunities to develop networking and other professional skills, and a vibrant social programme. Based on our theme of Promoting Global Research Management, Supporting Global Research Challenges, we will have 8 concurrent strands running throughout the 3 days of the Congress:

- Developing Research Proposals
- Managing Research Projects
- Open Data & Open Access
- Research Integrity & Ethics
- Research Impact & Public Engagement
- Researcher Development
- Research Policy & Strategy
- Leadership & Professional Development

There are also 3 thematic strands covering:

- Managing International Collaborations
- Winning Friends & Influencing People
- The Future Shape of Work

Delegates will be able to choose a single strand or ‘mix and match’ from a wide range of workshops and presentations. Details of our inspirational and thought-leading plenary speakers will start to be released in the early New Year.
INORMS 2018 will be hosted this year by ARMA UK, the Association of Research Managers and Administrators.

www.arma.ac.uk

ARMA is the professional association for research leaders, managers and administrators in the UK. We currently have over 2,500 individual members from around 250 organisations, ranging from universities and funding bodies to independent research institutions. Our mission is to enhance the profession of research management, and to facilitate excellence in research through identifying, establishing and exchanging good practice.

Members of ARMA benefit from a range of opportunities to network, develop their professional expertise and skills, and build their CV. We run a full programme of training workshops, including webinars and online resources. Our Special Interest Groups provide invaluable ways for members to interact, share resources and develop new approaches. Members can get formal recognition for their learning through our Ofqual-accredited qualifications.

For more information about ARMA and our members, visit www.arma.ac.uk

INORMS comprises the following sister organisations:

**ARMA UK**  Association of Research Managers and Administrators

**ARMS**  Australasian Research Management Society

**BRAMA**  Brazilian Association of Research Managers and Administrators

**CARA**  Canadian Association of Research Administrators

**DARMA**  Danish Association of Research Managers and Administrators

**EARMA**  European Association of Research Managers and Administrators

**Finn-ARMA**  Finnish Association of Research Managers and Advisors

**GARMA**  German Association for Research Managers and Administrators

**ICEARMA**  Icelandic Association for Research Managers and Administrators

**NCURA**  National Council of University Research Administrators

**NARMA**  Norwegian Network for Administration and Research Management

**PRAXIS AURIL UK**

**RMAN-J**  Research Manager and Administrator Network Japan

**SARIMA**  Southern African Research and Innovation Management Association

**SRAI**  Society of Research Administrators International

**WARIMA**  West African Research and Innovation Management Association

**ACU**  The Association of Commonwealth Universities
Who Will Attend?

We are looking forward to welcoming over 800 research administrators, managers and leaders from all over the world.

Representing over 500 of the world’s top universities and research institutes, our delegates share a common bond – supporting outstanding scientists to deliver world-class research.

Research administrators, managers and leaders work alongside their academic colleagues fulfilling a variety of roles to include setting and monitoring institutional research strategy, identifying funding, completing research applications, delivering best practice, forming partnerships, drafting contracts, stewarding grants and ensuring that research outcomes are shared widely.

Geographical Spread for INORMS 2018

<table>
<thead>
<tr>
<th>Region</th>
<th>INORMS 2016</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local Market</td>
<td>637</td>
<td>74%</td>
</tr>
<tr>
<td>European</td>
<td>69</td>
<td>8%</td>
</tr>
<tr>
<td>Asia</td>
<td>56</td>
<td>7%</td>
</tr>
<tr>
<td>Middle East/Africa</td>
<td>51</td>
<td>6%</td>
</tr>
<tr>
<td>America</td>
<td>49</td>
<td>6%</td>
</tr>
</tbody>
</table>
The INORMS 2018 Congress Planning Committee is chaired by
Mr Gurpreet Jagpal, London South Bank University
and comprises the following members:

**National Organising Committee**

Alasdair Cameron  
Praxis Auril

Alexis Holden  
University of Central Lancashire

David Coombe  
London School of Economics

Helen Hurman  
Arthritis Research UK

Ian Carter  
University of Sussex

Jon Hunt  
University of Bath

John Donovan  
EARMA

Rob Johnson  
Research Consulting

Sue Angulatta  
University of Surrey

Stephanie Bales  
University of Teesside

**International Reference Group**

The Congress Planning Committee is advised by the International Reference Group

<table>
<thead>
<tr>
<th>ACU</th>
<th>John Kirkland; Patrice Ajai-Ajagbe</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARMA</td>
<td>Ian Carter and Simon Kerridge</td>
</tr>
<tr>
<td>ARMS</td>
<td>Campbell Thomson</td>
</tr>
<tr>
<td>Austria</td>
<td>Ursula Diefenbach</td>
</tr>
<tr>
<td>Brazil</td>
<td>Carlos Graeff Teixeira; Renata Baisch</td>
</tr>
<tr>
<td>CARA</td>
<td>Deborah Zornes</td>
</tr>
<tr>
<td>DARMA</td>
<td>Olaf Svenningsen</td>
</tr>
<tr>
<td>EARIMA</td>
<td>Prof Eli Katunguka; Joseph Tesha</td>
</tr>
<tr>
<td>EARMA</td>
<td>John Donovan</td>
</tr>
<tr>
<td>FinnARMA</td>
<td>Jaana Backman</td>
</tr>
<tr>
<td>Germany</td>
<td>Paul Winkler</td>
</tr>
<tr>
<td>IceARMA</td>
<td>Ásta Erlingsdóttir</td>
</tr>
<tr>
<td>Japan</td>
<td>Masako Toriya; Tadashi Sugihara</td>
</tr>
<tr>
<td>NARMA</td>
<td>Troels Jacobsen</td>
</tr>
<tr>
<td>NCURA</td>
<td>Robert Andresen</td>
</tr>
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<td>NORDP</td>
<td>Rachel Dresbeck</td>
</tr>
<tr>
<td>PraxisUnico</td>
<td>Alasdair Cameron</td>
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<tr>
<td>SARIMA</td>
<td>Sibusiso Moyo</td>
</tr>
<tr>
<td>SRA</td>
<td>John Westensee</td>
</tr>
<tr>
<td>SRA International</td>
<td>Cindy Kiel</td>
</tr>
<tr>
<td>WARIMA</td>
<td>Labode Popoola</td>
</tr>
</tbody>
</table>
### Key Dates

**Congress Date**: June 4 – June 7, 2018

**Registration Now Open**

**Abstract Submission Now Open**

**Deadline of Abstract Submission**: 5 January 2018

**Notification of Abstract Acceptance**: 12 February 2018

**End of Early Registration**: 28 February 2018

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<table>
<thead>
<tr>
<th></th>
<th>June 4th 2018</th>
<th>June 5th 2018</th>
<th>June 6th 2018</th>
<th>June 7th 2018</th>
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</thead>
<tbody>
<tr>
<td><strong>MORNING</strong></td>
<td>Exhibition Set up</td>
<td>Opening Ceremony</td>
<td>Plenary Keynote</td>
<td>Plenary Lectures</td>
</tr>
<tr>
<td><strong>LUNCH TIME</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>AFTERNOON</strong></td>
<td>Registration Opens</td>
<td>Plenary Keynote</td>
<td>Plenary Keynote</td>
<td>Plenary Keynote</td>
</tr>
<tr>
<td><strong>EVENING</strong></td>
<td>Welcome Reception</td>
<td>Evening Networking</td>
<td>Gala Dinner</td>
<td>Closing Session</td>
</tr>
</tbody>
</table>

- **INDUSTRY SYMPOSIA**
  - Exhibition Opens
  - Breakout Sessions
  - Workshops
  - Pecha Kucha

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**Sample Programme**

- **June 4th 2018**
  - Opening Ceremony
  - Plenary Keynote

- **June 5th 2018**
  - Plenary Keynote
  - Plenary Lectures

- **June 6th 2018**
  - Plenary Keynote

- **June 7th 2018**
  - Plenary Keynote

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**June 4th 2018**

- Morning
  - Exhibition Set up

- Lunch Time (Industry Symposia)
  - Exhibition Opens
  - Breakout Sessions
  - Workshops
  - Pecha Kucha

- Afternoon
  - Registration Opens
  - Plenary Keynote

- Evening
  - Welcome Reception
  - Evening Networking
  - Gala Dinner
  - Closing Session
  - INORMS 2020
This is the only worldwide event for research administrators, managers and leaders in 2018 and 2019, offering a unique opportunity for your organisation to partner with us and reach out to opinion-formers and budget-holders in the world’s best universities and research institutes.

Research management is a growing and diversifying profession and one which plays a critical role in the success of universities' research performance and world profile. Higher Education is becoming an increasingly competitive marketplace and institutions are making sizeable investments in systems, training and knowledge. Research stands at the apex of most universities, but is on a linked continuum which includes student activity, knowledge exchange and commercialisation. Governments of the world know that their countries' productivity, health and wealth is inextricably linked to the performance of their higher education community.

Partnership with INORMS 2018 will be a key step for your company in fostering relationships with our community. INORMS 2018 will allow your company, product and brand to be uniquely and actively showcased at this exciting international forum. It will also allow your company to meet potential business partners, generate new ideas, gather new knowledge, foster collaborations and meet a very defined professional community. Our all-encompassing themes provide the content for a range of different forms of commercial participation and we will provide you with the opportunity to align your core value with those themes. Your relationship with INORMS 2018, Edinburgh and Scotland will provide a highly efficient and effective business and marketing platform for your organisation to connect and engage with our global delegates. It will allow your company to showcase your products and services to a very dynamic and influential marketplace.
Reasons to partner with INORMS2018

- Show your support to the research administration community by being associated with this prestigious international event.
- Global exposure to a defined marketplace of research leaders, managers and administrators.
- Alignment with innovative current and next generation thinkers.
- Profiling your organisation to a global talent pool.
- Increase credibility, expand loyalty and build opportunities with new and existing clients.
- Reinforce and strengthen your brand position within our community.
- Network with like-minded industry representatives and higher education delegates.
- Put your brand in front of hundreds of the most influential decision makers.
- Connect directly to hard to reach opinion leaders.
- Promote your products, services and research to our international audience.
- Connect with highly trained research graduates.
- Generate new ideas.
- Gather new knowledge.
- Foster collaborations and build new business relationships.
- Inform and update delegates on new initiatives and developments in your own organization.
- The opportunity to network with key industry people outside of the work environment.
- An opportunity for your staff to connect face to face with the most influential people, bodies and organisations in higher education, research leadership and management in one place over a short period of time.
- Show your support to the research administration community by being associated with this prestigious international event.
In addition to the menu list associated with each option below, opportunities are also available (subject to INORMS 2018 Programme Team approval) for partners to become associated with specific themes and/or specific session(s) during the Congress in order to maximise appropriate activation opportunities.

### Partnership Package Opportunities

<table>
<thead>
<tr>
<th></th>
<th>Principal £15,000</th>
<th>Executive £10,000</th>
<th>Associate £6,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Branding on INORMS partners page of website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Use of INORMS image in your promotional activities</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Exhibition space only Premium Space</td>
<td>6m X 3m</td>
<td>Premium Space 3m X 4m</td>
<td>Exhibition Space 3m X 3m</td>
</tr>
<tr>
<td>Complementary registration</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Complementary exhibitor passes</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Complementary tickets to the conference dinner</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Colour advert in the conference programme</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Quarter Page</td>
</tr>
<tr>
<td>Coverage in promotional campaign</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognised in all communications to our email database</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognised in all communications to registered delegates</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Digital branding at the venue</td>
<td>Principal Tier</td>
<td>Executive Tier</td>
<td>Associate Tier</td>
</tr>
<tr>
<td>Insert into the delegate pack</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognised from the podium Start of each day's keynotes &amp; the closing remarks</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Access to INORMS 2018 database where permission has been granted</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Choice of sponsorship for one give-away to Congress delegates</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Featured ‘sponsor of the week’ on the INORMS Congress website for two weeks (can be consecutive or separate)</td>
<td>Two Weeks</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsorship of plenary session on day 1 of Congress</td>
<td>On Day 1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Free extra value option 1 of 3 lunches Worth £3,500</td>
<td>1 of 5 coffee opportunities Worth £2,500</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Website Promotional Package</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Partner Article 150 Word per quarter</td>
<td>150 Word per half year</td>
<td>150 Word per year</td>
<td></td>
</tr>
</tbody>
</table>
Principal Partners

£15,000

A range of rights and benefits will be agreed to optimise the benefits of a Principal Partner and to meet your organisation’s business and marketing objectives. We have identified an extensive list of components in this Principal Package which are outlined below. There is a high degree of flexibility within this package, to ensure that your organisation’s specific partnership requirements are achieved and we are more than happy to discuss these requirements with you.

At INORMS 2018

- Premium exhibition space - 18 sq. m. 6m x 3m space only option.
- 4 complimentary registrations.
- 4 complimentary exhibitor passes.
- 4 complimentary tickets to the Congress Dinner.
- Choice of sponsorship for one give-away to Congress delegates (examples include lanyards, bags, books, pens, Client to supply).
- A full page colour advert in the Congress programme.
- Four featured Partner article (150-word paragraph, link, logo or photo) sent to our membership database via our e-newsletter communication. (Content subject to approval by INORMS 2018 committee).
- Logo on all event promotional communication to prospective attendees.
- Recognised in all communications to registered delegates.
- Acknowledgement on all social media on INORMS platforms’ Twitter, Facebook and Linkedin (to include dedicated messaging from the LOC).
- Recognised from the podium at the start of each day’s keynotes and at the conclusion of last sessions each day.
- Logo branding included on “Thank you to our Principal Partners” projected throughout the Congress venue.
- Featured ‘sponsor of the week’ on the INORMS Congress website for two weeks (weeks can be consecutive or separate).
- Sponsorship of plenary session on day 1 of Congress.
- Two pre- and one post e-mail blast to all opt-in delegates ahead of Congress.
- Insert into the delegate pack.

Official Designation as Principal Partner of INORMS 2018

- Coverage for your organisation on all INORMS 2018 promotional materials in the run up to the Congress, which includes printed announcements and all e-zine campaigns.
- Branding on the INORMS 2018 Partners page of the website to include your organisation’s logo and biography.
- Use of the INORMS 2018 image in your organisation’s promotional activities tied to INORMS 2018, once agreed with the INORMS 2018 organisers.

A range of rights and benefits will be agreed to optimise the benefits of a Principal Partner and to meet your organisation’s business and marketing objectives. We have identified an extensive list of components in this Principal Package which are outlined below. There is a high degree of flexibility within this package, to ensure that your organisation’s specific partnership requirements are achieved and we are more than happy to discuss these requirements with you.
Post Event
Access to the INORMS 2018 attendee database whereby permission has been granted by the delegates.

Congress Website Promotional Package
Additional Value Proposition January – December 2018

- Rolling dedicated leader board / skyscraper web advert for the entire partnership agreement on the home page.
- Rolling MPU web adverts each additional page of the Congress website.
- Branding on any INORMS 2018 feature video throughout the year.

Additional Value, worth £3,500 each
This Principal Partner package is significantly enhanced, for free by the choice of one of three Congress lunch partnerships.

Inventory includes
- Acknowledgement in the Congress programme as one of our dedicated lunch partners.
- Acknowledgement on the holding sides within the venue as our lunch partner.
- A5 branded signage at the catering area recognising you as our lunch partner.
- Opportunity to display a pop up banner at the catering point, announcing that your company is today's lunch partner.
- Opportunity to distribute a branded gift or piece of collateral to all attendees at this lunch.
A range of rights and benefits will be agreed to optimise the benefits of an Executive Partner and to meet your organisation’s business and marketing objectives. We have identified an extensive list of components in this Executive Package which are outlined below. There is a high degree of flexibility within this package, to ensure that your organisation’s specific partner requirements are achieved.

**Official Designation as Executive Partner of INORMS 2018**

- Coverage for your organisation on all INORMS 2018 promotional materials in the run up to the Congress, which includes all printed announcements and all e-zine campaigns.
- Branding on the INORMS 2018 Partners page of the website to include your organisation’s logo and biography.
- Use of the INORMS 2018 image in your organisation’s promotional activities tied to INORMS 2018, once agreed with the INORMS 2018 organisers.

**At INORMS 2018**

- Premium exhibition space - 12 sq. m. 3m x 4m space only option.
- 3 complimentary registrations.
- 3 complimentary exhibitor passes.
- 3 complimentary tickets to the Congress Dinner.
- A half page colour advert in the Congress programme.
- Two featured Partner articles (150-word paragraph, link, logo or photo) sent to our membership database via our e-newsletter communication. (Content subject to approval by INORMS 2018 committee).
- Recognised in all communications to registered delegates.
- Acknowledgement on all social media on INORMS platforms’ Twitter, Facebook and Linkedin (to include dedicated messaging from the LOC).
- Recognised from the podium at the start of each day’s keynotes.
- Logo branding included on “Thank you to our Executive Partners” projected throughout the Congress venue.
- Featured ‘sponsor of the week’ on the INORMS Congress website for one week, plus special feature on the INORMS Congress website and the ARMA website introducing the sponsor and relevant products and services.
- One pre-and one post e-mail blast to all opt-in delegates ahead of Congress.
- Insert into the delegate pack.
Executive Partners

£10,000

Congress Website Promotional Package
Additional Value Proposition January – December 2018

• Rolling MPU web adverts each additional page of the Congress website.
• Branding on any INORMS 2018 feature video throughout the year.

Additional Value, worth £2,500 each
This Executive Partner package is significantly enhanced for free by the choice of one of five Congress Coffee partnerships.

Inventory includes
• Acknowledgement in the Congress programme as one of our dedicated coffee partners.
• Acknowledgement on the holding sides within the venue as one of our dedicated coffee partners.
• A5 branded signage at the coffee area recognising you as one of our dedicated coffee partners.
A range of rights and benefits will be agreed to optimise the benefits of an Associate Partner and to meet your organisation’s business and marketing objectives.

**Official Designation as Associate Partner of INORMS 2018**

- Branding on the INORMS 2018 Partners page of the website to include your organisation’s logo and biography.
- Use of the INORMS 2018 image in your organisation’s promotional activities tied to INORMS 2018, once agreed with the INORMS 2018 organisers.

**At INORMS 2018**

- Premium exhibition space - 9 sq. m. 3m x 3m space only option.
- 2 complimentary registrations.
- 2 complimentary exhibitor passes.
- 2 complimentary tickets to the Congress Dinner.
- A quarter page colour advert in the Congress programme.
- One featured Partner article (150-word paragraph, link, logo or photo) sent to our membership database via our e-newsletter communication. (Content subject to approval by INORMS 2018 committee).
- Recognised in all communications to registered delegates.
- Acknowledgement on all social media on INORMS platforms’ Twitter, Facebook and LinkedIn (to include dedicated messaging from the LOC).
- Logo branding included on “Thank you to our Associate Partners” projected throughout the Congress venue.
- Featured ‘sponsor of the week’ on the INORMS Congress website for one week.
- One e-mailer to all opt-in delegates ahead of Congress.
- Insert into the delegate pack.
Organised by the Sponsor, the Sponsored Lunch Symposium will take place on site and will be included in the official Congress schedule and on the registration system. Each session will last for 60 minutes and the sponsored symposium should receive the endorsement of the Congress Planning Committee.

The price includes the following services:

- Complimentary use of an official meeting room at the venue (subject to availability).
- A 60-minute dedicated session time included in the Congress programme.
- 2 complimentary registrations.
- Banner branding in the meeting room (supply own banners).
- Product display and distribution in the meeting room (subject to venue and LOC approval).
- Recognition as a Symposium Sponsor in official Congress material.
- Inclusion of your Company name, link to home site and logo on the website.
- Invitations for Symposium sent by email (by the organiser) to registered delegate list by the organisers (material to be supplied).
- Complimentary use of standard audio-visual and technical equipment as existing in that room (technicians not included).
- A half page colour advert in the Congress programme.
- Logo branding on the INORMS 2018 sponsors page of Congress programme.
- Catering and human resources are not included.

1 Lunchtime Symposium
1:00pm–2:00pm 5th -7th June 2018

£4,500

100 seat

1 Lunchtime Symposium
1:00pm–2:00pm 5th -7th June 2018

£6,750

200 seats
Exclusive Breakfast Sponsored Session

£2,750

Organised by the Sponsor, the breakfast Sponsored Seminar will take place on site and will be included in the Official Congress Schedule and on the registration system. Each session will last 60 minutes and the sponsored session should receive the endorsement of the Congress Planning Committee.

The price includes the following services:

- Complimentary use of an official meeting room at the venue (capacity 100 seats).
- A 60 minutes dedicated session time included in the Congress programme.
- 2 complimentary registrations.
- Banner branding in meeting room (supply own banners).
- Product display and distribution in meeting room (subject to venue and LOC approval).
- Recognition as a breakfast Industry Symposium Seminar in official publications.
- Invitations for Seminar sent by email to registered delegate list by the organisers (material to be supplied).
- Complimentary use of standard audio-visual and technical equipment as existing in that room (technicians not included).
- A half page colour advert in the Congress programme.
- Catering and human resources are not included.

Congress Gala Dinner £9,950

Align your company with the biggest social event of the INORMS 2018 Congress and engage with the delegates on a social level to increase your brand awareness amongst INORMS 2018 delegates.

Your company will receive the following branding inventory:

- Branding on the INORMS 2018 dedicated social page of website to include your organisation’s logo and biography.
- Approximately six email campaigns promoting the Congress Gala Dinner with your company listed as a Partner (subject to booking date).
- Logo branding included on “Thank you to our exclusive Partners” projected within the Congress dinner venue.
- Complimentary Table at the Congress Gala Dinner (Max 10 people).
- Company logo to be included on major signage at the Congress Gala Dinner.
- Exclusive branding opportunities on the dinner menus.
- Photo opportunities with the Congress Planning Committee and dinner keynote.
- Acknowledgement by the INORMS President at the welcome speech.
- A half page colour advert in awards programme.
- You will have the opportunity to provide:
  - A two-minute introduction speech to the attendees.
  - Digital projections which will appear on 2 digital projection walls within the dinner venue.
  - A gift for the guests on each of the tables.
Individual Partnership Opportunities

Further details of the specific branding on all of the below will be supplied on request.

- Welcome Reception £7,500
- Charging Stations £7,500
- Poster Prizes £5,000
- Staff & Volunteer Shirts £5,000
- Congress Bag/Folder £5,000
- Research Lounge £4,500
- Congress Lanyard £3,950
- VIP Council Dinner (Exclusive) £3,500
- Congress Lunch (£3,500
- Keynote Speaker £3,500
- Speaker Room £3,000
- Tea/Coffee Break £2,500
- Electronic Messaging x3 £2,000
- Congress Pen £1,500
- Congress Notepad £1,500
- Electronic Messaging x2 £1,500
- Photo Booth (per day) £1,250
- Fun Walk/Run (per day) £1,250
- Insert into Delegate Pack £950
- Electronic Messaging x1 £750

Can you afford not to be there?
Make sure you take advantage of the opportunity to reach an international target audience at this Congress.
Enhance your strategic position in the market with clever branding.
Maximise your return on investment.
Engage delegates through parallels and workshops.
Enhance your visual impact with an exhibition stand.
Seize this unique opportunity to meet the delegates face to face.
Promotion & Media

The organisers are looking forward to welcoming you as a Congress Partner and will work closely with you to ensure that you secure maximum return on your investment.

• Ask for printed publications of the Congress to share them with your contacts.
• Ask for Congress banners to use in your email marketing campaigns to your clients - to promote your presence at the Congress.
• Ask for the Congress logo to use in your email marketing campaigns as well as in print advertisements and promotional material (reserved to Premium & Quality Sponsors).
• Inform your contacts database of your participation in the event via email blasts or newsletters.
• Send press releases to trade and medical publications.
• Post the Congress banner on your company website.
Exhibition Opportunities at INORMS 2018

The Exhibition of INORMS 2018 will be held in the Edinburgh International Convention Centre
4th – 7th June 2018

This provides an excellent opportunity for delegates to interact with commercial companies and to familiarise themselves with the latest advances within their field. Our delegates increasingly welcome the opportunity to tap into the expertise provided by exhibitors to answer questions and provide product demonstrations. In addition to the commercial exhibition and the poster area; lunch, tea and coffee breaks will take place in the exhibition area in order to maximise the amount of time delegates spend talking to exhibitors.

Company rates:

<table>
<thead>
<tr>
<th>AREA (m2):</th>
<th>PRICE:</th>
<th>STG PER m2:</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 (3m width x 2m depth)</td>
<td>£2,700</td>
<td>£450</td>
</tr>
<tr>
<td>9 (3m width x 3m depth)</td>
<td>£4,050</td>
<td>£450</td>
</tr>
<tr>
<td>12 (4m width x 3m depth)</td>
<td>£5,400</td>
<td>£450</td>
</tr>
<tr>
<td>18 (6m width x 3m depth)</td>
<td>£8,100</td>
<td>£450</td>
</tr>
</tbody>
</table>

The price includes:

- Table Top Exhibition.
- Sign with company name in standard text.
- Power supply (additional power supply and usage is charged separately).
- Wi-Fi (upgrade available at cost).
- One trestle table and two chairs.
- Spotlights.
- Cleaning.
- Two exhibitor passes, extra exhibitor passes need to be booked at a rate of £350.
- This includes access to the exhibition area, name badge and Congress programme.
- The exhibiting company will be listed in the exhibition section in the INORMS 2018 final programme.

All additional AV equipment, furniture, printed material, etc. can be booked through our preferred suppliers. Their details will be available through the exhibitor's manual which will be communicated to all confirmed exhibitors in early May 2018.
EXHIBITION

I would like to confirm exhibition of  

(booth size in sq. m)

Cost per square meter: £

Total Cost: £ plus VAT at 20%

Please indicate your booth number preferences (see the floor plan)

NOTE: preference may not be available, exact stand location will be confirmed in May 2018

1)  
2)  
3)  

EXHIBITOR BADGES NAMES

NOTE: two exhibitor passes are included with every 6 sq. m

1)  
2)  
3)  

ADDITIONAL EXHIBITOR BADGES NAMES,
COST OF £450

1)  
2)  
3)  

CONTACT DETAILS

Name:  
Organisation:  
Address that will appear on the invoice:  
City, State, Zip/Postal Code:  
Phone:  
Fax:  
E-mail:  
Signature:  

Please email or return this form to the address below, if you require further information please contact:

COLM O’GRADY

Suites 11-13, First Floor,
The Hyde Building,
The Park, Carrickmines,  
Dublin 18, Ireland

Tel: +353 (0) 87 2233477
E-mail: Colm O’Grady colm@conferencepartners.ie

ADVERTISING

Full page full colour advertisements in the Congress programme — cover positions £1,250

QTY:  

Full page full colour advertisements in the Congress programme: — £650

QTY:  

Half page full colour advertisements in the Congress programme: — £450

QTY:  

Total Cost of Advertising £  

PARTNERSHIP

I would like to confirm (Please specify what Partnership you would like to confirm)  

Total Cost: £ plus VAT at 20%

PAYMENT TERMS

100% payment is due on booking. The sponsor/exhibitor’s logo and company biography will not be included on any promotional materials until full payment is received.

CANCELLATION POLICY:

Cancellation within four months prior to the Congress will incur a cancellation fee of 40%
Cancellation within two months prior to the Congress will incur a cancellation fee of 100%
Meet New Business Partners
Gather New Knowledge
Foster Collaborations
Meet Experts
Generate New Ideas
Network Internationally